



# Office of Residence Life RA Program Proposal & Evaluation

Proposal due to the Assistant Director at least 7 days prior to the program; evaluation due within 2 days after the program.  
Green areas should not be completed until after the program.

Program Title: Facebook Dos and Donts      Program Organizer(s): Bryan Franz  
 Program Type: Educational      Category (Core Value): integrity  
 Program Location: Marmion 2<sup>nd</sup> floor      Program Date: Monday, January 17, 2011      Time: 8:00  
 Building: Marmion      Floor: Second Floor  
 Anticipated Cost: \$15      Source of Funding: Cash Advance  
 IF APPLICABLE:  
 Presenter Name:      Contact Info:      Department:

**Description of Program:** Teaching the residents proper facebook techniques. Such as what to post and what not to post and the harm it could be doing to their career in the future. Focusing their social networks to be more age appropriate, not showing illegal actions that can harm their morals and values in the future.

**Publicity Plan (Describe & Attach Sample):** Flyers and Brochures

**Items to Purchase:** food

**Other Items Needed for Program (Projector, Tables, Chairs, Etc):**

<b>What will your residents gain from attending this program? Briefly describe goals/learning outcomes below:</b>	<b>Describe which goals were achieved (and how) and which goals were not achieved (and why).</b>
<ol style="list-style-type: none"> <li>1. Make Residents aware of the pros and cons of social networking.</li> <li>2. make new facebook friends.</li> <li>3. Discuss professionalism to the residents.</li> </ol>	<ol style="list-style-type: none"> <li>1. We sat and talked about the different things that occur on facebook and what to look for when adding friends</li> <li>2. did not achieve because they all were already friends</li> <li>3. they all understood professionalism and the purpose behing it.</li> </ol>

**What did students attending say about the program?** enjoyable and fun

**What would/could you do differently to improve the program?** more facts on the topic. had a brochure but couldve had more

Total Attendance: 6      From Your Floor: 5      Attendance Sheet Submitted: YES  NO

Total Cost: 0      Receipts Copied: YES  NO       Receipts Submitted: YES  NO

Effectiveness of Program: Effective

### For Office Use Only

Proposal Status: Approved

Evaluation Status: Credit Recieved

Proposal Comments: don't forget your yellow sign-in sheet!

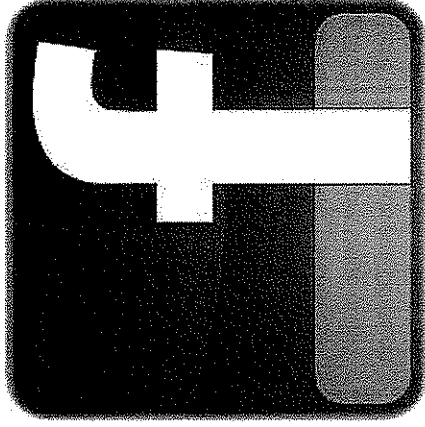
Evaluation Comments:

## More statistics

- More than 500 million active users
- 50% of our active users log on to Facebook in any given day
- Average user has 130 friends
- People spend over 700 billion minutes per month on Facebook
- There are over 900 million objects that people interact with (pages, groups, events and community pages)
- Average user is connected to 80 community pages, groups and events
- Average user creates 90 pieces of content each month
- More than 30 billion pieces of content (web links, news stories, blog posts, notes, photo albums, etc.) shared each month.
- More than 2.5 million developers and partners from more than 190 countries build with Facebook Platform
- People on Facebook install 20 million applications every day
- Every month, more than 250 million people engage with Facebook on external websites
- Since social plugins launched in April 2010, an average of 10,000 new websites integrate with Facebook every day
- More than two million websites have integrated with Facebook, including over 80 of comScore's U.S. Top 100 websites and over half of comScore's Global Top 100 websites

# Facebook

## Do's and Don'ts



# The Facts.

Facebook can be a fun and exciting way to make friends, keep up with current ones and even to stay in touch with family and other friends that you don't get to see on a day to day basis. However with the rise in use of social networks, corporate companies, schools and even volunteer organizations are using facebook to find out what type of person you truly are.

This brochure will give you some tips on how to clean up your facebook and become a better person. Upholding the Saint Leo Core Value of Integrity Here are some Dos and Donts on what you should use your facebook for.

## Do's

1. only display on your profile what you'd put on your desk at work
2. Don't add anything to your profile that you wouldn't display for your supervisors, coworkers and clients to see as they're walking by your work environment
3. Create a limited profile for those people that you are on the fence about whether to include
4. People are smart and can have reason to be suspicious when they see pictures that are compromising, out of character, or down-right unprofessional. Beware of red cups.

## Don'ts

1. Keep your profile limited to people you actually know, if they are an acquaintance then limit their profile viewing capabilities.
2. Be careful with what pictures you post of yourself and friends. don't post something that might be risky: underage drinking, is a big one that companies and schools are tracking
3. Anything that goes against your morals and beliefs is something you shouldn't do. If you feel like something is going to be risky to post don't post it.